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Music is a language of cross cultural communication

Music is a pattern of sounds made by musical instruments, voices, or computers, or a combination of these, intended to give pleasure to people listening to it. [1]

The research is concerned with music. The purpose of the research work is to study of borrowing music and ways of distribution American music in Russia. The purposes of the paper is to identify the role of borrowing different styles, to define the reasons of borrowing. The scientific novelty of this work consist of the fact that the US borrowed music have a cross cultural communication in connection with the historical, social, and cultural conditions.

Let's start with the music history of America. It's very important thing to descry the issue. Let's look at item number one.

A unique kind of song grew from the experience of the Africans brought to America in slavery. That unique song was the African American spiritual. The old spirituals had no known composers and were not written down. They passed from generation to generation of singers and are still sung today. These songs originated in the South before the Civil War. Some spirituals are slow and full of emotion. Others are lively, with strong rhythms. [2]

It all comes down to this- America has always had a song.

American musicians began to use elements of high and low music culture. This blending of forms has made it more attractive to multinational and foreign audiences.

America's music culture does everything possible to unite in it not only people of different music genres, but of different generations, as well, because of this American music is common around the world. America's music culture has been growing and spreading its popularity for many years. The music of the United States reflects the country's multi ethnic population through a diverse array of styles.

Let's move on to number two.

Russia is a large and culturally diverse country. There are many ethnic groups with their OWN locally developed music.

The most important thing is Russia was a late starter in developing of classical music. The focus on European music meant that Russian composers had to write in Western style if they wanted their compositions to be performed. After the Russian Revolution, Russian music changed dramatically. It is a known fact that Russia was in a difficult situation after 1945. Russia was cloaked behind what soon became known as the Iron Curtain. In the days of the Iron Curtain, people didn't managed to hear songs and learn about music. In those days world media wasn't wide open to Russia.

The next point is the fall of the Iron curtain. It coincided with the end of the cold war, signifying the end of a crucial and dramatic period of Russia history. [3]

When the Iron curtain was fallen the Russian culture was borrow different kinds of American music. One of the most important western influences on the culture and people of the Soviet Union at this time was western music.

From the 1950's onward there had been some form of a counterculture movement in the Soviet Union based around western Music. Jazz sprang up in the USSR in the 1920s, when it was flourishing in the USA. Western rock music continued to garner an underground following throughout the 1960's, 70's, and 80's. Russian musicians eventually began playing rock music themselves, "Rock 'n' roll entered the Soviet Union stage as an English phenomenon. The early rockers sang American or English songs, often not understanding what they were singing about" Wells

From the mid 1970s Western popular music (including rock-n-roll) finds its way into the USSR, quite an official way already. Melodia, the only sound house in the country starts releasing albums of

the series 'Melodies and rhythms of foreign variety music', among which there happened to be also hits by western pop and rock stars, from Elvis Presley to Tom Jones. In the late 1970s Cliff Richard, Elton John and Boney M performed on tour in the USSR.[4]

This mid 1980's were the first time in which western acts were allowed to tour in the U.S.S.R. and even in Soviet Russia itself. Western music encouraged and nurtured the new sense of freedom and individuality that was growing at the time. It also served as a means of protest against the failed Soviet regime. [5]

The conclusion is the research results showed that American culture has a great influence on Russia in past and nowadays. Today there are some International Festivals in our country, concerts, performances which are not banned.

Литература

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